

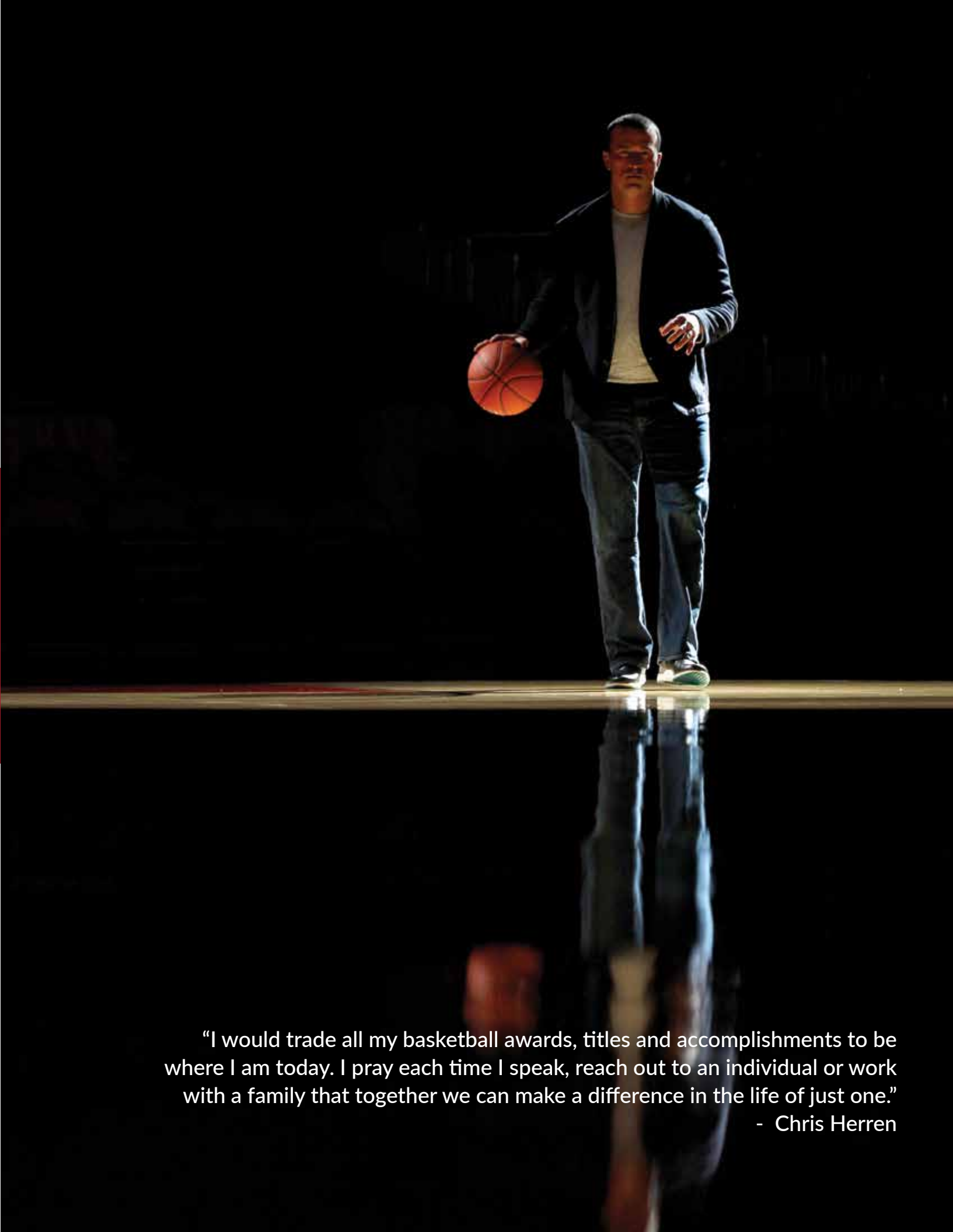
2017 ANNUAL REPORT



REACHING ONE PERSON
ONE FAMILY AT A TIME

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www.theherrenproject.org

The mission of The Herren Project is to provide assistance in taking the first steps toward recovery and a life of sobriety, educational programs and resources to increase awareness on the signs of addiction and bring hope for a better tomorrow.

A man, Chris Herren, stands in a dark room, illuminated by a single spotlight. He is holding a basketball in his right hand and looking directly at the camera. His reflection is visible on the polished floor. The background is dark and out of focus.

“I would trade all my basketball awards, titles and accomplishments to be where I am today. I pray each time I speak, reach out to an individual or work with a family that together we can make a difference in the life of just one.”
- Chris Herren



One Person

ONE FAMILY AT A TIME.



After celebrating five years of assisting individuals and families impacted by the disease of addiction in 2016, The Herren Project team took a reflective look at the THP core areas of focus including treatment navigation, education and mentoring to identify ways to make a greater impact in 2017. During this process THP developed new initiatives and added depth to existing programming with the goal of providing increased access to treatment, expanding education and prevention efforts and providing family support services to families utilizing technology and sharing resources.

In 2017 the THP Treatment Team assisted over 550 individuals and families. The recovery housing scholarship program was expanded, allowing increased access to programs vital to maintaining early sobriety and taking a step forward in their journey of recovery. The Give A Bed, Save A Family program was launched, providing much needed scholarships to in-patient treatment program beds and the online virtual support group offerings grew to include additional family and grief support as well as seeking sobriety, a WRAP group and relapse prevention. We will continue to invest resources in family support and services. I know first-hand how impactful these can be to truly make an impact and change the course of a whole family by helping one.

The Herren Project has partnered with the GE Foundation and the Massachusetts Office of the Attorney General, Maura Healey, to launch an educational and prevention project called Project Here. Project Here will be available to every public middle school within the Commonwealth providing substance use prevention education and resources through toolkits and a mobile app experience. It is through these prevention efforts that we can educate students on the first day of addiction and not the last.

To assist more individuals on their recovery journey, the recovery coaching program has expanded and The Herren Project opened an office on Cape Cod to provide on-site counseling and support services. Additionally, THP Runs added an ambassador program with 18 individuals dedicated to promote the power of recovery, provide support to others and share the mission and programs of The Herren Project.

Thank you for partnering with our team to expand the depth of prevention and education programs to facilitate change. We will continue to provide navigation to those individuals and families who are impacted by the disease of addiction. Our team will work to deliver healing packages and family support services to truly make a difference in the recovery process as a whole. Education and wellness initiatives are the key to changing the landscape as we navigate the opioid epidemic and disease of addiction. I am grateful for your support as we continue to assist one person, one family at a time.

Gratefully,

Chris Herren
Founder, The Herren Project

Since 2011, The Herren Project has helped thousands of individuals and families across the United States navigate treatment for substance use disorders. Knowing addiction is a family disease, the THP Treatment Team has dedicated its focus to providing support to both the affected individual as well as their loved ones. Dedicated staff offer support to family members before, during and after treatment. Our treatment team works to help find treatment options, while advocating for the client during the treatment process. They then work with the facility to assure proper aftercare plans are in place. Concurrently, our family support team offers guidance and encouragement to the family members to help rebuild the family unit. The team is available through one on one phone calls and our virtual support groups. In 2017 THP assisted 558 individuals and families.

Recovery Housing Program and Mentoring

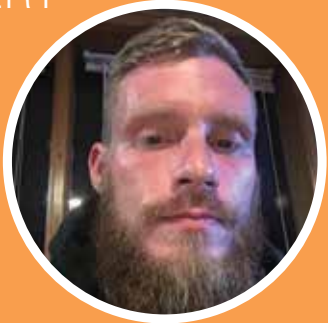
Over 23.5 million people are in need of treatment while only 1 in 10 will receive the treatment they need. From bed availability to adequate length of stay, there is an ever increasing lack of resources available for those seeking treatment. Transitioning from treatment into a new sober life can be one of the most challenging times for a person leaving treatment. In an effort to support those taking positive steps towards recovery, The Herren Project started its recovery housing and mentoring scholarship program in 2015. The program affords the individual additional weeks in a more structured environment while providing a recovery coach to mentor them in their early sobriety. In 2017, 86 scholarships were awarded. We are proud to say nearly 75% of our recipients are still celebrating long term recovery and are giving back to others in the field of addiction.

Family Support Program

Over the last year the THP Family Support Program has grown considerably. We continue to offer ongoing daily support and education to families struggling with the addiction of a loved one. Each family is assigned a Licensed Clinical Social Worker (LCSW) to provide support and education to his or her family as long as there is a need. In addition, we offer multiple virtual support groups that families can access from the comfort of their living room. THP is currently offering: family support groups, a group specific to siblings, a group for those struggling with the addiction of a spouse, a grief group for those who have lost a loved one to addiction, and a group for those still struggling with active addiction. We also offer a Wellness Recovery Action Plan training (WRAP), which is an evidence based approach to relapse prevention. THP is committed to assessing the recovery community and adding supportive services to meet their ever changing needs.



“One year ago I was mentally, emotionally, physically, and spiritually broken to a point I felt was unrepairable. I decided that I was finally ready to surrender to something different. I took a chance with a mustard seed of faith to try to get clean again and I went to a detox on Cape Cod. I went with one outfit and a broken spirit. I spoke to a counselor and he suggested a sober house...with no job and not a dime to my name I decided to try anything to stay clean. I heard of The Herren Project and with their help stayed clean through ups and downs. I’m a father again, a son again, and most importantly a productive member of my new society.” – Khristopher Coyle



IMPACTING FAMILIES

Having the opportunity to join the Family Support Group has taught me how to be there for my son without enabling him, how to allow myself to enjoy life while in the middle of this crisis, and how to keep myself physically and emotionally healthy so that I have the strength to carry on. It has helped me be a better wife, mother, grandmother, and friend. What started as a group of strangers has now evolved into a group of friends – friends that I care about, worry with, mourn with, and celebrate with – all via video chat from the comfort of our own homes, all around the country. I thank The Herren Project for this, and for all of the support the staff there have given me over the past few years and continue to give me. – Deb Gagnon

EXPERIENCING LOSS

“Stephanie Susan Eranio died on November 9, 2014, on a Sunday night. The autopsy reported she died of an accidental overdose of heroin and fentanyl. She is survived by 2 sisters and 2 brothers. She was 27 years old. At the time none of us really understood how powerful this disease was. After she passed I searched and searched for groups and support systems. I found one that only met once a month. Then along came The THP Grief Group. They have endured the same pain, have similar expectation, questions, up and downs, unexpected horrible tearful days, but they get it. We talk, laugh and cry together every time we get together. We balance each other and rely on each other’s love and knowledge that only we can truly understand.” – Joan Horne



Give a Bed, Save a Family
There are more than 23.5 million people in the United States currently suffering with substance use disorder and most are lacking the financial means or adequate insurance to get the lifesaving treatment they need and deserve. The Herren Project has partnered with treatment centers across the United States to provide opportunities for individuals to get treatment at no cost to them or their families. All facilities are screened and vetted. To date the program has secured over 180k in free treatment through our partners. For a complete listing of partners visit www.theherrenproject.org/giveabed.

In 2017 The Impact Speaker Series continued to make a difference as Chris shared his story at community events, healthcare symposiums, recovery centers and meetings, on fields and in gyms as well as THP partner events with the hope of reaching just one. The Herren Project partnered with Beth Israel Deaconess Hospital Plymouth, the GE Foundation and the office of the Massachusetts Attorney General to bring educational and awareness programs to youth and communities. In total, over \$100k in Impact Speaker grants were awarded across New England.



“Last year I applied for the THP Grant with no expectation of winning it. I applied for the grant in the hopes that your story would make an impact on my students. The gift you have given them is beyond what school education can provide. One student said, “Things just feel different today, for me and my classmates.” I am forever grateful for this experience and cannot thank you enough for taking the time to come visit Irving.” – Washington Irving Middle School, Boston, MA

“As you could see during his presentation, we have kids who are dealing with so much in their personal lives. Watching those kids open up and share is the first step with them realizing what are “good choices”. Thank you again for making an impact on our kids and continue the great work that you all do.” – Old Colony YMCA, Plymouth, MA



EDUCATION: PROJECT HERE

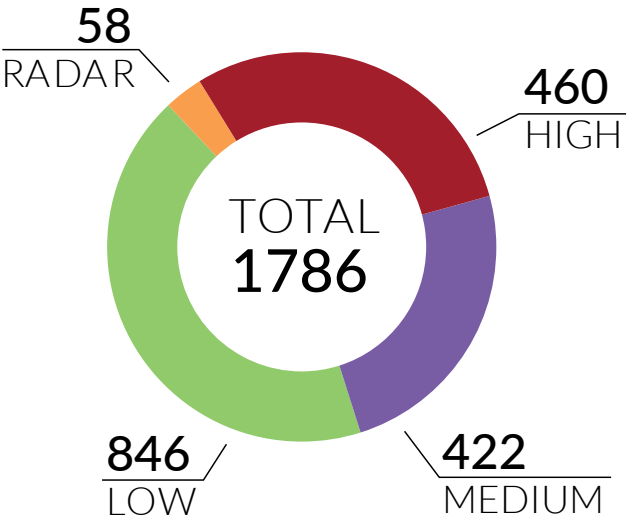


Project Here is an innovative public-private collaboration funded by the GE foundation and the Massachusetts Attorney General’s Office to make substance use prevention education available to every public middle school in Massachusetts. Through integrated in-classroom and mobile learning experiences, Project Here will educate students about the risks and consequences of using or experimenting with drugs, empower them to help others, and give them the tools they need to make healthy decisions.

The Herren Project, one of the project partners, along with Epicenter Experience and Health Resources in Action, was instrumental in developing the hardcover and online toolkits for Project Here as well as incorporating a video lesson featuring Chris Herren followed by student response questions and a teacher’s guide. The Herren Project will also provide student support services to students and educators who may need additional assistance, access to resources or have questions around substance use disorder and the disease of addiction. To learn more about Project Here visit www.here.world.



RECAP OF 2017 STUDENT OUTREACH



“This weekend I will tell them that I will not be drinking. That I am fun without that stuff. Thank you for reminding me to be who I am without alcohol and drugs. Thank you for inspiring me to be a better basketball player and better yet a better person. “

“You continually emphasized the importance of recognizing the first day someone decides to do drugs rather than the worst day. I am writing this email to you today to let you know that no matter how dramatic it might sound, you’re the reason that last night I chose not to experience my first time with drugs. I know I will continue to remember your message and story when I find myself in difficult situations.”

“Your story inspired me to be myself.. to be the person I want to be and not do drugs or drink just because it’s “cool” thank you Mr. Herren...you truly have changed my life. The message you sent to me today made me realize what truly was important and I wanted to say thank you.”

THP RUNS

THP RUNS has built a network of individuals and families who run, walk, share, heal and grow together as we raise significant funding and unmeasured awareness for the work of The Herren Project. We are a family, meeting people where they are, helping each other, and others, live stronger, healthier lives while we promote the power of recovery and healing.

THP Runs Ambassador Team

THP's inaugural Ambassador Team hit the ground running in the fall of 2017. This team of individuals, from all over the country, each go the extra mile to promote the power of recovery, and help others connect to all that The Herren Project offers.

Meet the THP Ambassadors:

Caleb Daniloff, Cambridge, MA; Holly R. Gifford, Fallston, MD; Suzanne Hole, Portsmouth, RI; Pamela Hogue, Encinitas, CA; Danielle Lussier, Jefferson, MA; Meg Navatto, Oceanside, NY; Pete Navatto, Oceanside, NY; Sean MacMillen, Lock Haven, PA; Lisa McNamara, Chesterfield, VA; Rebecca Moxey, Wilmington, NC; Sean Nielsen, Goldsboro, NC; Chad Prichard, Denver, CO; Julie Rogers Phoenix, AZ; Kristie Sievers, Willoughby, OH; Scott Waldrop, Wake Forest, NC; and Mary Caswell, North Dighton, MA.



THE HERREN PROJECT
RUNS
MAKING A DIFFERENCE ONE STEP AT A TIME

MAKING A DIFFERENCE
ONE STEP AT A TIME

30
STATES

165,000
MILES RUN/WALKED

126
RACES

465 RUNNERS
WALKERS

\$768k
RAISED



“My last run of the season! Such an amazing season of running, especially in honor of my brother, Paul, who lost his battle with addiction on April 10, 2016. The Herren Project brought me back from a bad place after his loss and gave me purpose to share his story and help so many that suffer.” – Laney Nee

“THP saved my life...they believed in me when I couldn't even believe in myself. I am forever grateful for the love and support I received from THP on this journey. I wouldn't be where I am today without their help! I'm rebuilding my life...one day at a time. Everything I've gotten back over the last 7+ months is due to THP believing in me and never giving up on me!” – Tricia Bonzey

“Each day that my husband pours a bowl of cereal, gets our son on the bus, drops our daughter off at preschool, resolves an argument between siblings, wipes a teary baby's face or kisses me goodnight, is owed much in part to THP. Without this organization we wouldn't have the chance to be a family with normal ups and downs because he wouldn't be here. I'm grateful every day to be a part of the THP Runs family so that I might pay forward the opportunity for someone else in crisis to be the person they are meant to be.” – Mary Cassel

“There's a Somali proverb that says, “Either be a mountain or lean on one.” When I started taking my first steps to sobriety, I was fortunate to be surrounded by family and friends to lean on and encourage me. Now, 7 years later, it's my turn to support others and 'be a mountain' for them. Working with THP Runs is my opportunity to give back to others what was so freely given to me.” – Stefan Barner

“Being a part of The THP runs group has been a wonderful experience. It's just been one of those things where I think I am the one who is providing a blessing to others, but in the end, I am the one who received the blessing.” – Ed Pry

“I ran for The Herren Project because even though my cousin lost his battle with addiction, I strongly believe the work THP does will help others' win theirs. Through joining THP RUNS, the stories I heard, both of pain and of hope, truly impacted me for the better. I gained an entirely new perspective around addiction and have since had many conversations with friends, family, and coworkers to help break the stigma. There are so many incredible people that make up the THP family, and I am so grateful for the opportunity to be one of them.” – Eric Croci

THP Project Purple Initiative is an anti-substance abuse campaign that empowers youth to stand up and make a difference. Going Purple gives students motivation and support as they embrace a message of education and awareness around substance use. Students learn that they do not need drugs and alcohol to meet life's challenges; they are perfect the way they are.

2017 was an expansive year for the THP Project Purple Initiative as it moved into 590 communities nationwide and reached over 885,000 individuals with the "Go Purple" message.

THP's Project Purple week continued to impact communities who lit their county, town, community streets and even facebook profiles purple this year. The THP Project Purple Initiative also awarded \$6,000 in grants to 3 schools nationwide with the Purple and Proud Post Prom Grant and the Go Purple! Scholarship for graduating Seniors.

With a focus on evidence based prevention programs, THP released it's first survey demonstrating the impact the Initiative has had on reinforcing healthy decision making and decreasing substance use. 569 surveys were administered nationwide and almost 85% of schools and community groups reported an increase in support around students and community members who were choosing to be substance free because of the THP Project Purple Initiative. Also, after implementing the THP Project Purple Initiative, 79% of schools and community groups reported a change in culture in their school and community around substance use for the better. Responders noted that kids who were substance free were more supported, more students chose to be substance free and that the culture changed around how student and community group members viewed and talked about alcohol and substance misuse. These results truly demonstrated just how vital the THP Project Purple Initiative is to schools, communities and the wellbeing of kids across the country.

In 2017 THP launched a new Healing Package initiative with the goal of making a difference in the lives of people taking the next step of their recovery, a family member struggling with the impact of addiction and comfort for those who have lost a loved one.

The direct generosity of so many individuals as a result of the 2016 Giving Tuesday Campaign resulted in the distribution of 75

THP Recovery Housing Packages, 40 THP Family Support Packages and 40 THP Grief Packages all which included supplies and resources to share the gift of warmth, support and compassion.

Due to the success of the initiative, THP has expanded its reach and distribution goal for the coming year with the hope of making a greater impact on those impacted by the disease of addiction.



TALBOT COUNTY, MARYLAND GOES PURPLE!

In Maryland, Talbot County Sheriff Joe Gamble hears from parents every week who have a child addicted to heroin. As a result, he has spent his first term dedicated to educating community members on the risks of recreational use of prescription painkillers.

When one of Talbot County Sheriff Joe Gamble's sons heard Chris Herren speak and came home and talked about Chris' powerful message, Joe became determined to bring Chris and the THP Project Purple Initiative to Talbot County. Tidewater Rotary Club came on board for the project, which quickly found tremendous community support and grew into a rapid widespread movement that caused this community to officially GO Purple for the entire month of September!

Talbot county had 28 student ambassadors promoting the THP Project Purple Initiative all summer long. Once school started, students formed purple clubs and in one month had more than 15 sporting events going purple. They also hosted a substance abuse awareness video contest for homecoming that was only the beginning for this community!

After months spent spreading the message behind the THP Project Purple Initiative, the community rallied behind the project and took the county purple for all of September. Officials in all three incorporated towns lit up over 175 street poles while more than 2,000 individual homes displayed purple lights, along with more than 50 government buildings, more than 250 privately owned businesses and more than 20 churches!

All the community's state delegates, their entire public school system of 4,600 students and private schools, all police agencies; emergency services; parole and probation; school board; councils and commissions went purple as well.

With more than 5,000 people displaying stickers on cars or in businesses, 25,000 educational brochures distributed, 75 banners and 35 yard signs, Talbot Country spread this vital mission and message of THP Project Purple Initiative across their county in full force. This impact not only made a difference for the month, but also is sure to have made a difference for a lifetime for all those who participated in this monumental movement of Going Purple!



- A CLOSER LOOK AT 2017 -

The Stats, The Programs and The Impact

In 2017 The Herren Project provided treatment navigation, placement and navigation for over 558 families and individuals impacted by substance use disorder in addition to funding alcohol and drug use prevention and education initiatives reaching over 885,000 individuals nationwide. Over 75 individuals were provided recovery mentors, 109 families received counseling support and 70 people have joined an online virtual support group.

Treatment Navigation

Over \$840,450 was secured in treatment scholarships or fee reductions through THP treatment partners that are selected and vetted by the THP treatment team. 558 individuals and families received treatment navigation support with 48 individuals receiving a treatment scholarship or travel assistance and 86 individuals receiving a recovery housing scholarship. Online virtual support groups expanded and assist 70 individuals and family weekly. Thousands of hours were provided for navigational services to assist individuals obtain quality rehabilitative care and support services.

Recovery Housing Program & Mentoring

The THP recovery housing program provided over \$90,000 in scholarships to individuals ready to take the next step in their recovery. The program assisted over 86 individuals and provided no cost recovery coaching to 75 individuals that resulted in attaining milestones in their recovery, gaining employment and returning to their families.

Education & Impact Speaker Programs

In 2017 The Herren Project partnered with Beth Israel Deaconess Hospital Plymouth, the GE Foundation and the Office of the Massachusetts Attorney General to bring educational and awareness programs to youth and communities. Over \$105,000 in Impact Speaker Grants were awarded to schools, community groups, treatment facilities and recovery organizations.

Student Outreach

The Herren Project supported over 1,786 students who reached out to THP after hearing Chris share his recovery journey and message of good decision making. Our Student Outreach team assisted 58 students who were in immediate crisis and helped link them to services and support back at their schools or within their communities.

The THP Project Purple Initiative

Over 590 THP Project Purple sites nationwide have registered for the THP Project Purple Initiative with an estimated 885,000 people of all ages "Going Purple". THP sponsored a post-prom grant program for 3 communities promoting substance-free environments and a scholarship program for 3 students who embodied the "Go Purple" spirit.



IN HONOR AND MEMORIUM

The following list represents memorial gifts given in memory and honor of a loved one with the hope of making a difference in the life of others.



One Person ONE FAMILY AT A TIME.



- | | | |
|---------------------------|-----------------------------|--------------------------|
| James Alesi | Terry Haggerty | Christina Napoleone |
| Richard Alfano Ari Allon | Riyan Hamed | Mike Nugent |
| Margaret Alves | William Hamlet | Michael Orlando |
| Kelly Argenbright | Brent Hastings | Eileen V. Perreca |
| Bobby Bessette | Russ Haynes | Matthew Provensal |
| Kevin Brennan | Steven Lee Herren | Cory Quinn |
| Stephen Buco | Andrew Hoffman | Brandyn Reilly |
| Christopher Burtchell | Rosemary Hopkinson | Alison Reis |
| Craig Colace | Matthew Hutchinson | Emily Roznowski |
| Peter Calvin Coleman | John William-Louis Johnston | Matthew Sanquini |
| Michael Collins | Emily Kage | Hunter Santillo |
| Chrissy Connell | John C. Keefe, Jr. | William "Willy" Sargent |
| Thomas Cook | Spencer Kubala | Casey Schwartzmier |
| Dennis P. Crowley Sr. | Craig LaMond | Orfeus Shankle |
| Jacob Czuczwa | Jacob Lasorsa | Alexander Sheard |
| Sanislav Davidyan | Brad Lawrence | William "Billy" Silva |
| David Deen | Jerrica Laws | Lon Steinman |
| Jesse Christian DeRusha | Chris Leveillee | James Albert Stewart III |
| Stephanie Eranio | Thomas Lincoln | Casey Stivaletta |
| Christopher Esagro | Adam Luling | Jennifer Stokes |
| Anthony Fairchild | Tim Lynch | Scott Tamanini |
| Glenda Elizabeth Ferguson | Derek Lyons | Danny Teichman |
| Rick Finn | Steven Mango | Richard Thambash Jr. |
| Kaitlin Fitzgerald | Joseph Marceda | Michael Thorpe |
| Emma Franchek | Jacob Margulies | Cody Trebon |
| Michael Donovan Frohlich | Eric Matylewicz | Luke Ulm |
| Alexander Ghiz | Adam McArdle | Denise Rago Wallace |
| Alex Goldman | Christopher McEttrick | Ryan Wallace |
| Michael Gorman | Eric McNulty | James C. Walsh III |
| Josephine Graci | Chris Michols | Brandon Watrous |
| Ethan Graham | Orville Mitchell | Joshua J. Wetherbee |
| Kyle Granger | Christopher Moeckel | Kyle Wright |
| Joseph "Chubby" Gray | Joseph Morgan | Robert Tomlinson Wylie |
| Nicholas Haberlein | Stephen Moyer | |

Since 2011, The Herren Project has developed programs and initiatives to provide treatment navigation, intervention and educational initiatives as well as mentoring programs with the goal of assisting just one person, one family at a time. Please help THP continue to strengthen our programs by considering a tax-deductible gift.

Each dollar can make an impact providing programming, support and hope for a better tomorrow.

Visit www.theherrenproject.org/support to secure your online donation or simply send in the enclosed envelope with your check made payable to The Herren Project. Thank you for your continued support.



THE HERREN PROJECT
P.O. Box 131
Portsmouth, RI 02871



REACHING ONE PERSON
ONE FAMILY AT A TIME

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